



bath furniture +  
sanitary ware

# **BATHROOM INSPIRATION**

COMPANY PROFILE







## Getting to know Drop

Drop is a company born in the 80s that still moves steadily forward, following the road of recognized reliability in producing bathroom furniture, offering a wide range of quality, ergonomic, versatile for modularity and sizes products.

Employment of highly skilled workers, operation of state - of - art machinery, particular attention to the choice of materials and designs, meticulous implementation of certified and strictly controlled manufacturing processes which comply with norms for safe use and environment conservation and continual research for new shapes and trends, allow Drop to enter with an impeccable product in the bathrooms of domestic and professional spaces, satisfying end customers who look for bathroom furniture which combines aesthetic, functionality and quality at a reasonable price point, warranting constant performance in time.

Drop's creativity stretches from classical to modern design, from minimalist to elegant style, allowing personalization of its proposals thanks to a wide finishing range.

Whatever style they represent, Drop's bathroom furniture transforms the bathroom space in a unique ambiance of indisputable appeal.









## The History

Drop was born out of the ambition and the entrepreneurial spirit of its founder. A unique combination of wood craftsmanship and passion for value creation, guided initial business steps in building and marketing early company's bathroom furniture models in Athens, where it was initially established. Coping with and overcoming difficulties, inventing solutions, pausing and starting over, getting disappointed or excited with works progress, final designs of its own line of products came out and manufacturing of quality crafted bathroom furniture started.

In 1992 came the turning point when Drop was relocated in the industrial estate of Kalochori at the outskirts of Thessaloniki signaling Drop restructuring to a modern industrial unit. Spacious facilities of about 6.000m<sup>2</sup>, use of cutting-edge equipment and modern manufacturing procedures combined with recruitment of new skilled personnel, were the strong foundations for the booming growth of Drop that followed. At the same time great effort was invested in structuring a new commercial department to support the rapid development of business.

New product series, application of contemporary materials and design in developing products, cooperation with a new distribution channel category (DIY stores) and geographical expansion of the sales network that covers the whole Greece, resulted in an even greater market share and establishment of Drop as the major domestic supplier of the market.

In the middle of 2000s Drop started exploring foreign markets, conducting its first exporting activities in the neighboring countries, gaining experience in the new targeted field for developing its business.

In the spring of 2016, Drop made another major step forward relocating its premises to a new site in the Industrial Area of Sindos, close to Thessaloniki, installing a second up to date production line, operating in an industrial plant of 8,000 m<sup>2</sup>.

Today the company is ready to take up the challenges of an always more globalized and competitive market following, once again, the key words of its success: creativity, quality, consistency and sound strategy.









## The Production

High-quality raw materials and components, highly skilled workers, effective and efficient manufacturing methods, certified and strictly controlled manufacturing procedures and attention to details characterize our production process which is being constantly updated with new, cutting-edge technology.

Our industrial plant, which extends itself on a total surface of about 8.000 m<sup>2</sup>, is designed to perform cutting, processing, sleeking, coating, assembling and packing operations, certified according to ISO 9001/2008, ensuring total quality control to the whole manufacturing process of our bathroom furniture.

Our aim is to create incomparable bathroom furniture at a reasonable price point, always adapting our collections to the markets requirements, ensuring that customer receives a final product of superior functionality and quality.









## Passion for Quality

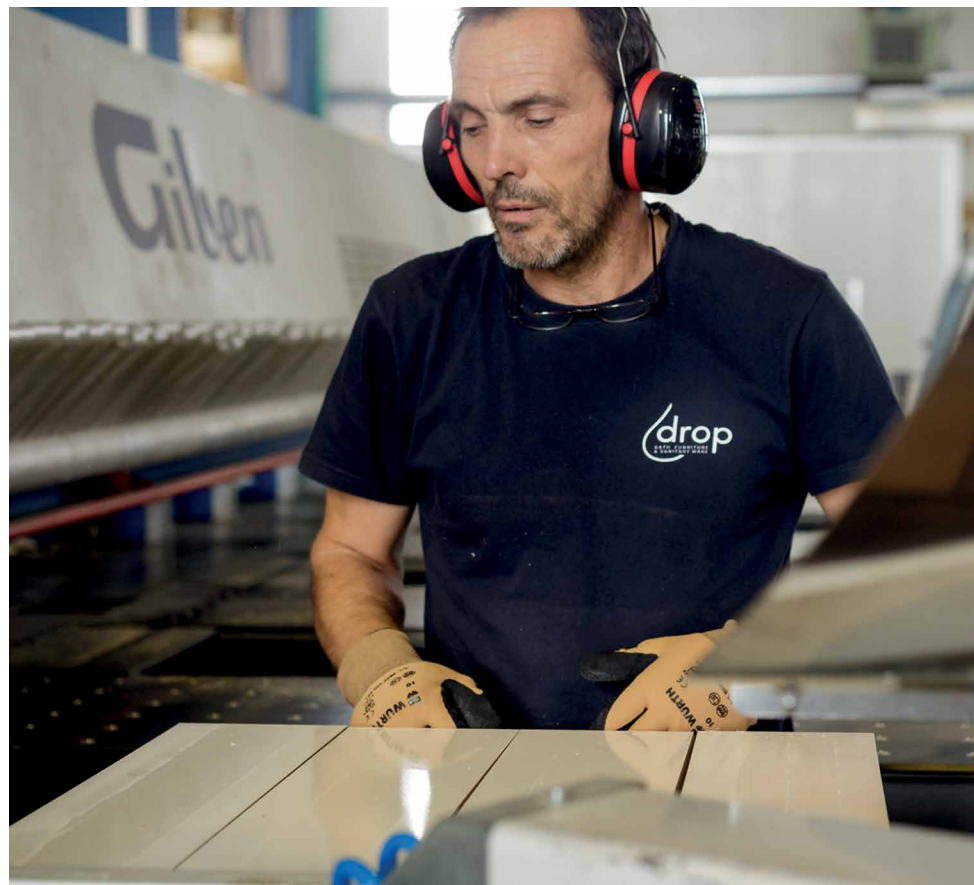
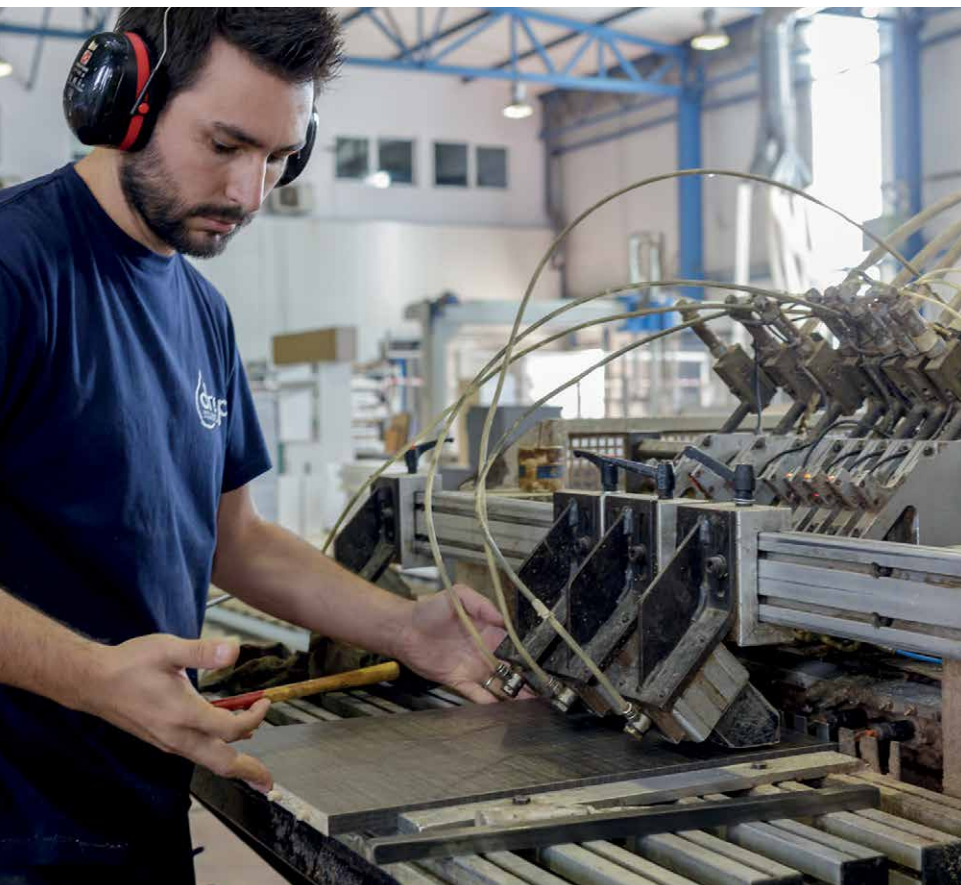
Creating bathroom furniture means working with a wide range of rather disparate materials. All materials used for the manufacture of our bathroom furniture are sourced from suppliers who have been carefully selected for production, quality and reliability in compliance with the European regulations for safety and environmental responsibility.

Use of engineered wood panels certified by the highest European standards for safety and non toxicity (E1 Class emission of Law EN120), coating products in compliance with UNI 11216 regulations (scratch resistance, durability over time without deterioration or variation in color gloss, resistance to dry and wet heat, tendency to retain dirt). Lights certified for safety use by IP44 and RoHS standards and accessories as well as washbasin tops corresponding to "CE" certification as indicated by European norms, confirms the professionalism and quality of the entire production process.

In addition, company certification according to ISO 9001/2008 extends quality control beyond the production process to product design and marketing procedures, ensuring particular attention to the customer's needs.











## Our People

Our people are our most valuable asset, the foundation of our success and a key factor to our future development.

That's why we look to attract the best talent and through training, supporting and providing a safe and challenging environment, we set up the foundation that allows us to come together to generate industry-leading results.

A key to our success is drawing on the diverse backgrounds, skills and experiences of our employees. We benefit by allowing each person bringing their own ideas, energy and local knowledge to our organization, contributing in our effort to gain and build competitive advantages.









## Customer Service

We strongly believe in customer service as a crucial factor for succeeding in business.


For us it begins before starting production, when design of a piece of furniture already takes into account the functionality during its life cycle, performance of in-house tests meets desired standards, selection of appropriate packaging ensures the sound condition of goods all the way to their destination and concludes with fulfilling promised delivery times, after sales support and providing warranties.

Customer care and availability of a wide range of series have long being proved for Drop an effective combination for winning customer loyalty and market share, and its ownership is committed to continue in this direction.

We offer professional customer service to more than 650 points of sale for furniture stores, DIY-stores and bathroom retailers in the domestic market and abroad, always adding value to the relationship with our customers. We are proud of ascertaining that the market keeps on rewarding our service policy all these years.





The background of the entire page is a lush green scene. At the top, there are green leaves of a tree, with bright sunlight filtering through them, creating a bokeh effect of soft, out-of-focus light circles. The bottom of the page features a dense, vibrant green grass border.

The raw materials we use are environmentally friendly  
and comply with the requirements and standards  
of the European Union.



We source materials which are certified in compliance with the European regulations  
for safety and environmental responsibility.



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